

# Application Form

## Application to sell hand-made art and craft at the St Kilda Esplanade Art & Craft Market

Name(s).....  
(This must be the person or persons who will sell the items on the site. A maximum of two)

Address.....  
.....Postcode.....

Phone.....Mobile.....

Email.....

A detailed description of goods to be sold:

.....  
.....  
.....

I am applying for: Permanent Stall \_\_\_\_\_ Casual Stall \_\_\_\_\_

### Declaration:

I hereby declare that I personally make all of the art & craft items described above and I further agree to abide by the rules and by laws governing the St Kilda Esplanade Market as decreed by The City of Port Phillip's Local Law No.3 and the Constitution & Rules and Regulations of the St Kilda Esplanade Art & Craft Association, of which I automatically become a member for the duration of this permit.

*(The Rules and Regulations of the Association are included on the reverse of this form. Please read them carefully before signing.)*

Sign..... Date.....

Office use only:

Accepted: \_\_\_\_\_ Permanent: \_\_\_\_\_

Not accepted: \_\_\_\_\_ Casual: \_\_\_\_\_

NOTES: \_\_\_\_\_  
\_\_\_\_\_

# **FOR THE PROSPECTIVE & NEW STALLHOLDER**

## **REGULATIONS OF THE ST KILDA ESPLANADE ART & CRAFT ASSOCIATION INC.**

### **AS PROVIDED IN THE CONSTITUTION OF THE ASSOCIATION**

(The Committee of the Association, at its discretion, may amend these conditions at any time)

#### **Aims of The Esplanade Market St Kilda are:**

- (a) To provide an outlet for Victorian artists & craftspeople
- (b) To provide high quality and locally hand-made arts & crafts
- (c) To be a major local, national and international tourist attraction

#### **Main Criteria of the market: All work must be made by you and sold by you**

#### **It is a condition of the St Kilda Market when accepting a stall that you abide by the following regulations:**

1. Only work approved by the Selection Committee may be sold at The Esplanade Market St Kilda.
2. Successful applicants will be notified by phone within 2 weeks. Unsuccessful applicants will be notified by mail.
3. All decisions are final and no further correspondence will be entered into. The Selection Committee reserves the right not to explain the grounds on which an application has been rejected.
4. Acceptance depends on quality and originality, mix of the market, relative local context and the number of stalls that become available. The Selection Committee is under no obligation to fill all empty stalls.
5. The Committee must have due regard for the mix of the market when approving new work.
6. All fees payable in advance to the City of Port Phillip.
7. The work must be made & sold by the maker – design alone will not qualify for entry. The work must be sold only by the persons whose names are on the permit, although a limited number of assistants are permissible.
8. You may from time to time be required to demonstrate the making of the goods you sell to persons nominated by the committee.
9. Copying of other people's work is not permitted and not within the spirit of the market.
10. New work from existing stallholders must be approved by the Committee at a viewing.
11. Permits are issued to occupy a particular stall space allocated by the Committee.
12. Permits are not transferable.
13. Permits cannot be sold or offered for sale to another person.
14. Permits must be available for inspection on market days.
15. Existing permits that infringe the rules may also be withdrawn.
16. Stalls are marked with white lines defining the stallholders' space. Most, but not all, stalls are approximately 8 feet x 8 feet (3 card tables x 3 card tables). Space must be left for entrance to back of stall.
17. The market is open from 10am till 5pm every Sunday, and unless due to extreme weather conditions, or the occasional personal commitment, it is expected that stall holders will not vacate their stall until 5pm.
18. You may occupy a vacant stall at 10:00am
19. You may spread to an adjacent stall if it is vacant at 11:00am.
20. A person may not cause a disturbance at the market.
21. A person may not shout or cry their wares.
22. A person may not obstruct walkways.
23. Any dog on the market must be on a lead and under control at all times.
24. All rubbish must be removed at the end of the day.
25. Allocated parking is not provided to stallholders. Please adhere to parking signs.

#### **Attendance at the Market**

You must be present 48 weeks of the year – if you are not your stall may be reallocated to the end of the market. If you are to be absent more than 4 weeks in a row the co-ordinator or a committee member must be informed. Genuine reasons for absence will be favourably considered but consistent absence from the market will jeopardise your permit and or stall location.

#### **Probationary licence**

Initial acceptance into the market is for a probationary period of 3 months with an additional permit of 3 months. At the expiration of the 6 months, if your permit is not infringed you will be offered another permit. If your permit is to be withdrawn you will receive a letter indicating that your permit will not be renewed.

#### **Shelter is not provided**

Marquee style shelters with clear backs and sides are highly recommended. Market umbrellas are acceptable. Tarpaulins are not acceptable. Safety must be of paramount consideration. All umbrellas, tents and marquees MUST be safely secured with weights, bolts etc against strong wind gusts.

Local Laws covering the Esplanade Market may be obtained in full from the council upon request.